TS1/9/1

1/9/1   (Item 1 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
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06422336 (THIS IS THE FULLTEXT)
 QuickyMart(TM) Cuts Cost, Eases Set-Up of 'Me-Commerce' Sites
PR NEWSWIRE
July 28, 1999
JOURNAL CODE: WPRW   LANGUAGE: English   RECORD TYPE: FULLTEXT
WORD COUNT: 453

      VisualCart(TM)   Adds Picture-Perfect Shopping to Internet Stores
InterClient Puts Business on the Web for $49.95
      VANCOUVER, Wash., July 28 /PRNewswire/ -- With the release today of
its fast, simple and full-featured QuickyMart(TM) "me-commerce" development
tool for the PC and Macintosh, InterClient Corp. gives everyone the power
to build a store on the World Wide Web.
      Experienced site developers and total Internet newcomers alike will
appreciate QuickyMart's elegant and intuitive desktop development
environment. Working with digitized product images, anyone with basic
computer familiarity can use QuickyMart(TM) to build a Web storefront and
stock it with up to 50 items -- all in about an hour.
      Available   as   a   free,   unlockable demo-ware download from
http://www.quickymart.com, QuickyMart(TM) is the first PC and Mac
client-side e-commerce development tool. It sells for just $49.95. Users
can arrange hosting through their own Internet Service Provider, or pay a
discounted $19.95 a month for simple one-button "print-to-web" hosting
through InterClient.
      Ideally suited for small and home-based businesses, QuickyMart(TM)
delivers a host of features inside a distinctive file-tabbed interface.
Using a mix of pull-down menus and simple text entry fields, storefront
developers can select from 12 background styles, list product features in
bulleted format and select from an array of built-in credit card and
shipping options.
      QuickyMart(TM) lets the developer randomly sort the order of
catalogued items, and before uploading, allows for a full preview inside
the QuickyMart(TM) application.
      Mark Effinger, spokesman for InterClient Corp., says QuickyMart(TM)
instantly becomes the standard to which other entry-level "me-commerce"
products are compared.
      "QuickyMart(TM) gives SOHO and emerging business people the easiest,
most full-featured and lowest-cost way to conduct 'me-commerce'," Effinger
said.
      Customers visiting online storefronts developed with QuickyMart(TM)
benefit from InterClient's exclusive VisualCart(TM). As customers add
products to their order, their shopping cart provides pricing and miniature
product pictures. That way, customers can fully view their purchase before
checking out.
      Best of all, shoppers save valuable time using storefronts developed
with QuickyMart(TM). At many e-commerce storefronts, each calculation
requires a time delay as data is sent from the customer's PC to the site
server. With QuickyMart(TM), all calculations take place on the customer's
PC. The shopping cart remains local until the customer sends the final
order.
      Despite recent media reports about data exposure with some e-commerce
applications, Effinger says InterClient Corp. insures transaction security
by using Verisign encryption technology to "hide" sensitive data before any
transmission to host servers.

InterClient Corp. (http://www.interclient.com) is a full-service provider of e-commerce solutions. For more about InterClient Corp. and QuickyMart(TM), go to: http://www.interclient.com/press.

To try QuickyMart(TM), go to http://www.quickymart.com. For review copy password activation, call Chip Grisham at 360-696-3278.

/CONTACT: Mark Effinger, 360-735-0032, or me@interclient.com, or Chip Grisham, 360-696-3278, or jgrisham@interclient.com, both of InterClient Corp./ 10:00 EDT

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COUNTRY NAMES/CODES: Canada (CA)
REGIONS: Americas; North America; Pacific Rim
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TS18/9/15

18/9/15   (Item 6 from file: 16)
DIALOG(R)File   16:Gale Group PROMT(R)
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06200668   Supplier Number: 54139042   (THIS IS THE FULLTEXT)
 Herman Miller's New Online 'Room Planner' Makes Designing from Home Fun and Easy.
PR Newswire, p7579
March 18, 1999
Language: English   Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 415
TEXT:
  ZEELAND, Mich., March 18 /PRNewswire/ -- Herman Miller's e-commerce site (www.hmstore.com), home of award-winning furniture such as the Aeron(R) chair and pieces made by renown designers Charles and Ray Eames, has launched a new "Room Planner" feature. With the Room Planner, everyone -- be they technologically-savvy or tape-measure-challenged -- can easily choose, arrange, and purchase furniture for their home office or other residential rooms. Visitors to the site can choose to plan online, on paper, or in person with a live expert -- whichever makes them feel most comfortable.

        The premise of this new feature is that shoppers should be able to visualize and experience how products will look in their own homes before they reach for their wallets. "Seeing how furniture will fit in their room before they buy is the best way to make sure our customers are satisfied," says Ray Kennedy, general manager of the online store. "Through the Room Planner, we've put technology to work to make sure shopping and decorating is easy and enjoyable."

        Of the three design options, the most innovative and perhaps the most fun is the online space planner. This feature allows browsers to arrange and rearrange a room that they've sized to match the dimensions of their own by clicking on any of 154 furniture pieces and dragging them into different positions. "This unique technology lets visitors virtually fill their own rooms with everything from doors and windows to all types of furniture, including a wide selection of Herman Miller chairs and sofas," says Kennedy.

        "Shoppers can move items to wherever they'd like, and they can even scale their pets to size and place them in the room." Visitors with HermanMillerStore accounts can print out a list of their desired products for easy ordering and quick checkout.

        For shoppers who prefer the assistance of a trained professional, the Room Planner hosts the "Designer on Call" option. Although contact begins electronically -- with e-mail -- communication soon becomes more personal in the form of telephone calls and/or live meetings.

        For those who are reluctant to delve headfirst into this computer-driven age, the Room Planner's third option provides a more traditional, "hands-on" approach. Grids and templates can be printed out on paper and then "cut and pasted" to create a room's layout.

        HermanMillerStore (www.hmstore.com or www.hermanmiller.com) is the electronic storefront for Herman Miller, Inc., an international firm that makes and sells furniture for commercial office and residential use. Herman Miller, Inc. is headquartered in Zeeland, Mich.
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COMPANY NAMES: *Herman Miller Inc.
GEOGRAPHIC NAMES: *1USA (United States)

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PRODUCT NAMES:  *2520000    (Office Furniture)
INDUSTRY NAMES:  BUS  (Business, General); BUSN  (Any type of business)
SIC CODES:  2520  (Office Furniture)
NAICS CODES:  33721  (Office Furniture (including Fixtures) Manufacturing)
TICKER SYMBOLS:  MLHR
SPECIAL FEATURES:  INDUSTRY; COMPANY
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